

PRESS RELEASE OF RYAN CLELAND & NICOLA SMITH
RE: LAWSUIT AGAINST SNAP INC.

The lawsuit filed against Snap. Inc. by Carson Cleland's mother and father, Ryan Cleland and Nicola Smith, explains the tragic circumstances about how their 12-year-old son was lured, threatened, and extorted by an online sexual predator – a situation which led to Carson taking his own life. The Notice of Civil Claim raises extremely serious but unproven allegations against Snap Inc. regarding its long-standing corporate knowledge and facilitation of child sexual exploitation and "sextortion" schemes on the Snapchat social media platform. The lawsuit alleges that Snap. Inc. prioritized billions of dollars in profit over the safety and welfare of minor aged users and their families. On the subject of legal duties owed by social media giants to minors and their families, the law in Canada is under-developed. This litigation aims to change that.

"We love and miss our precious son Carson so much. Over the last two years we have lived every family's worst nightmare. As parents, we aren't supposed to outlive our kids. We hope this lawsuit brings about change so that another family doesn't have to go through what we have."

– Quote from Ryan Cleland and Nicola Smith, parents of Carson Cleland.

As this matter is now before the courts, we will have no further comment.

Sincerely,

RICE HARBUT ELLIOTT LLP & HUNTER LITIGATION CHAMBERS

John M. Rice K.C. and Claire E. Hunter K.C.,
counsel for the Plaintiffs.